

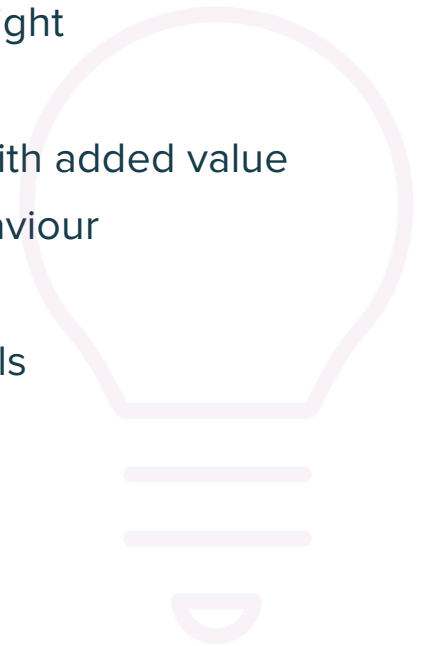
**INCREASE
CONVERSIONS
SUSTAINABLY.**

con/verify

LIGHT OFF SPOT ON

customer-centric marketing with converify

- generate personalised experiences for users
- individually manage intelligent campaigns
- show suitable products in the best light
- display interest-based content
- engage in dialogue and convince with added value
- address users in line with their behaviour
- before they leave the site
- only when it serves the desired goals
- no scattergun advertising
- increase conversions sustainably



converify

converify offers a lot of potential thanks to AI ... for example:

1



Win back
abandoners
successfully

2



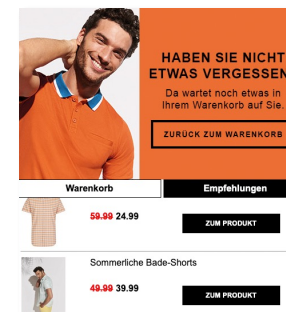
Generate
new customers
through vouchers

3



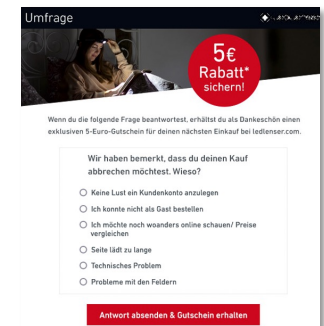
Create
shopping cart
uplift

4



Product
recommendations
& cross-selling

5



Conduct
surveys
& A/B tests

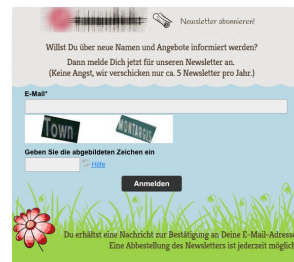
converify offers a lot of potential thanks to AI, and much more ...

6



Reduce
returns

7



Generate
newsletter
addresses

8



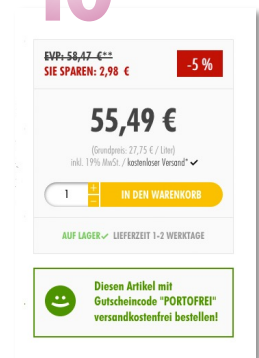
Promote
competitions
& campaigns

9



Use
graduated
pricing

10



Create
dynamic pricing
& content

THE BENEFITS

converify is a win-win for everyone

- more than 25 years of experience in online marketing
- owner-managed, German company
- compliant with applicable data protection guidelines
- easy integration, 1 line of code or MasterTag
- responsive campaign changes
- not limited to vouchers or abandonment
- post-click only (post-view only available upon request)
- free trial for 2 weeks available
- no setup fees, no minimum term
- no IT resources required for shop customisations

why you need converify

- converify addresses your visitors before they leave the site and offers added value in the process
- converify encourages purchases, brings newsletter subscribers, invites to participate in surveys, refers to exciting content, convinces to have a personal consultation, and much more
- converify is not perceived as annoying advertising, as only converify ads are displayed that match the interests and usage behaviour of your visitors

just 1 line of code - and converify is already integrated

converify works with all shop systems & websites

free trial, fair prices & flexible billing models

on request we take care of everything up to the campaign

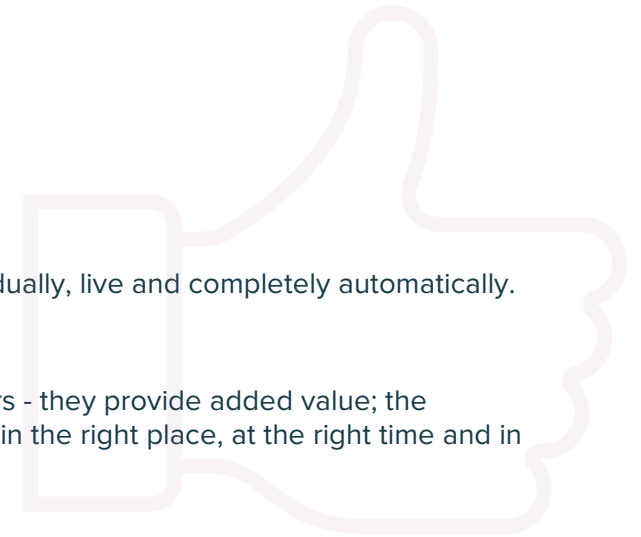
personal contact, clear statistics & reports

converify

THE STRENGTHS

converify your visitors

- **Addressing in real time**
Communicate with your visitors individually, live and completely automatically.
- **Anything but annoying**
converify ads don't disturb your visitors - they provide added value; the technology delivers the right content, in the right place, at the right time and in the right format.
- **Eye-catching advertising**
The stage is yours! converify ads catch the eye - without having to free up advertising space for ads.
- **Advertise where the customer is**
converify works on smartphone, tablet, and desktop. Drive advertising across all channels.
- **Smart technology**
converify immediately recognises as soon as a visitor wants to leave your site; but also scroll position and clicks are registered as well as the type and number of products in the shopping cart; converify differentiates by device, knows where the visitor comes from and whether it is a new or existing customer.



Do you have any questions?
Contact us!



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CEO & Founder

converify