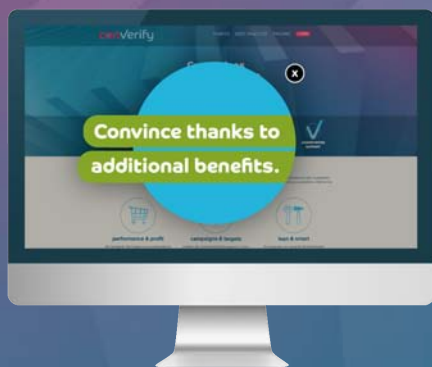


## The clever onsite technology



### How about a little more?



more conversions



more turnover



more followers



more subscribers

You know how it is: generating traffic to your website is a demanding task. It takes a lot of effort to attract visitors. Unless you prefer to spend quite a bit of money on it, of course. If all goes well, your customer will enter your virtual store.

But here's the problem: more often than not, visitors will not conclude any action, instead they'll just leave the shop again without doing anything. This is exactly where conVerify steps in. With our OnSite technology you grab the visitors' attention right there, at just the right moment, with information that appeals to their interests.

Show a discount voucher. Offer them a free sample. Or turn conVerify into their personal shopping assistant to guide them through your shop.

Make an impression on your visitors before they are out the door again for good.

Further information on [www.converify.com](http://www.converify.com)

### So why do you need conVerify?

- conVerify approaches visitors before they leave the website, it catches their attention and turns them into customers.
- conVerify encourages your visitors to purchase something, to sign up for a newsletter, to participate in a survey. It points them to interesting and exciting content, offers personalized guidance and much more, whatever it takes to convince them to take a closer look at what your shop has to offer.
- conVerify does not give the idea of an unwanted ad. We are using overlay ads that appeal to user behavior and your visitors' interests. Our technology does not disrupt, instead it catches your visitor's attention.

### Sit back, relax and let conVerify do the job.

- Simple system integration: all you need is one line of code.
- It is compatible with any shop system, website format or content management system.
- It can be used simultaneously with software issued by other providers.
- Upon your request we will take care of all the necessary steps for you – anything from system integration to the implementation of your campaigns.
- Keep tab: we offer detailed statistics and reports.

### conVerify is an amazing tool.

conVerify takes your visitor by the hand, guides them charmingly through the shop, all the way to the checkout. It enables you to interact with your customer: tell them your story and provide an exclusive service with many additional benefits.

- + **Real-time approach.**  
Use tailored communication, live and fully automated.
- + **Appealing, not annoying.**  
conVerify ads do not disturb your visitors, on the contrary, they provide additional benefits. The technology will display the right content at just the right time and in just the right way.
- + **Instant eye-catcher.**  
The stage is yours! conVerify ads will grab visitors' attention. And you don't even need to clear your advertising space for it to work.
- + **Wherever your customers are.**  
conVerify can be used with smartphone, tablet or desktop. Push your products on all channels. For successful advertising you need to be where your customers are. Don't miss out on any opportunity to promote your product!
- + **Attentive observer.**  
conVerify notices immediately if a visitor wants to leave the website. It registers scroll position and clicks, the type and quantity of items in a shopping cart, it recognizes the device that is being used and knows the location of the visitor and whether it is a first time visitor or a returning customer.

### conVerify your visitors! Verifiably higher conversion rate.

#### Higher turnover.

How does that sound: conVerify turns your bounce rate into conversions by displaying the right offer just at the right time – it's like pulling a rabbit out of a hat.

#### Customer retention & customer acquisition.

It's a kind of magic – thanks to dynamic overlay ads, conVerify enables you to target your ads individually to each and every one of your customers.

#### Higher shopping cart value.

conVerify does not only prevent cancellation of purchases, it can also help to increase the value of shopping carts.

#### Less return shipments.

„This has to go back!“ – a thought from the past! ConVerify lowers your return ratio significantly, because customers can rely on reviews and ratings from other customers.

#### More newsletter subscribers and followers.

A visitor is interested in the products and contents of your website? Exchange contact details. You will certainly have a lot more exciting news on offer.

### Better than the rest.

Design and content have to work together like a well-oiled machine. There is no “quick & dirty” method if you want to succeed. Our team of experts at conVerify will help you to build sustainable campaigns that will deliver the results that you are asking for.

If you are interested in personal support, your account manager will be available for all kinds of questions. However, conVerify is intuitive in operation. If you want to, you can change and adjust all settings by yourself.

- Personal account manager
- More than 16 years of experience in online marketing
- A pocket full of inspiration
- Fast response to improve your campaign when needed
- Easy to handle
- Fair prices, flexible payment options
- Contract can be terminated any time
- Free trial
- Strict observation of the Federal Data Protection Act (Germany)
- Intelligent applications – able to react to more than just a window being closed
- A/B tests for transparent results

Further information on [www.converify.com](http://www.converify.com)